

ANJA ALLISON

UX DESIGNER & PRODUCT DESIGNER

-  www.linkedin.com/in/illufoxdesign/
-  Austin, Texas
-  www.illufoxdesign.com

SUMMARY

Seasoned, product-minded Senior UX Designer with over 10 years of experience in visual design, experience design, and front-end development. I specialize in creating user-centric, accessible digital products across web and mobile platforms. I am passionate about navigating ambiguity and transforming complex requirements into seamless user experiences.

WORK EXPERIENCE

Senior UX/UI Designer (Remote)

Cubic Corporation, Austin, TX

- Orchestrated UX/UI for global enterprise transit systems, ensuring the seamless integration of new features within highly constrained legacy architectures and rigid software environments.
- Led end-to-end UI design for a Next-Generation Sales & Administrative Interface, transforming complex procurement workflows into a streamlined, high-efficiency touchscreen ecosystem.
- Bridged the gap between design vision and technical implementation by partnering with Engineering to deliver “on-spec” enhancements for data-dense transit infrastructure and CRM platforms.
- Championed design quality and mentorship for cross-functional Agile teams, maintaining visual consistency and accessibility (WCAG) across multi-platform product ecosystems.

Visual Designer (Hybrid)

Cosential, Inc, Austin, TX

- Served as the sole designer and front-end developer for a high-growth SaaS startup, owning the end-to-end brand identity and digital presence.
- Architected, redesigned, and coded the corporate website, transforming the marketing site into a high-performance lead generation engine.
- Conceptualized and designed the company’s first mobile application and a “lite” version of the CRM, streamlining complex data for mobile users.
- Directed all marketing design and email development, partnering with Engineering to ensure a cohesive visual language across the brand and product.

EARLIER CAREER EXPERIENCE

Design & Development Consultant | Autodesk & Independent Consulting

Delivered web, branding, and email solutions for Autodesk’s Marketing organization and external clients, building web-based tools and managing multilingual partner content.

EDUCATION

BA Medical Technician

W. Woodtli College, Zurich, Switzerland

CERTIFICATIONS

- Art Instruction Schools**
Art & Design (Certificate of Merit)
- Harvard University**
CS50: Introduction to Computer Science (Certificate of Achievement)
- Autodesk**
User-Centered Design and Usability (Course completion)
- Accenture**
Digital Skills: User Experience (Certificate)
- Udemy**
GenAI Fundamentals for UX Designers and Researchers (Certificate)

HONORS & AWARDS

- VIP Award for Professional Excellence**
Cubic Corporation
- First Place: National T-Shirt Design Competition**
DeviantArt
- Scholarship Winner: Charles Schulz Cartoon Art**
Scholarship Competition
- First Place & Blue Ribbon: Annual Art Competition**
Art Instruction Schools

SKILLS

Core Competencies

- Product Design
- Design Systems
- Market Research
- Accessible Design
- Experience Design
- Front-End Development

Process Skills

- Wireframing
- Rapid Prototyping
- User Flows
- Interaction Design
- WCAG 2.1 (Accessibility)

Soft Skills

- Cross-functional Collaboration
- Stakeholder Management
- Mentorship

Technical Stack

- Figma
- Adobe Creative Suite
- HTML5/CSS3
- jQueryPHP
- Git / Version Control
- AI (Google Stitch, Claude)

Language

- English
- German